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# 04

## Latinos Creative Society: Manifiesto Declaration



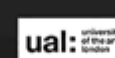
Latinos Creative Society  
**MANIFESTO  
DECLARATION**

**11/05/18 from 6 to 7pm  
Five Years Unit**

2B1 Boothby Road Archway, London  
N194AJ

Open - free to the public  
@latinoscreativesociety

<http://latinoscreativesociety.myblog.arts.ac.uk>  
<http://www.fiveyears.org.uk>



**FIVE YEARS**



# Credits:

Latinos Creative Society University of the Arts London  
Manifiesto Declaration

Being Together is Not Enough - Five Years – London May 2018

LATINOS CREATIVE SOCIETY COFOUNDER: Tere Chad

PERFORMERS: Isaac de Reza, Katherine Bautista, Katharina Botelho, Miroslava González, Paula Turmina, Raúl Valdivia, Santiago Joaquín, Stephanie Piedra, Tere Chad, Victoria Maldonado

WORKSHOPS GUIDANCE: Raúl Valdivia, Tere Chad

PHOTOGRAPHER: Jahel Guerran PRESS: Sofía Rubio

LATINOS CREATIVE SOCIETY GODFATHER: César Baracca

OTHER LATINOS CREATIVE SOCIETY ACTIVE MEMBERS:

Rafael Morales, Susana Uvidia

BOOKS DONATION FOR COLLAGE: Stefanie Borkum in

representation of Latin American House

PUBLICATION DESIGN & NARRATIVE: Tere Chad

PROOFREADING: Ana María Yrarrázaval

LOGO: Yolanda Santamaría FLYER: Paula Turmina

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of the University of the Arts London

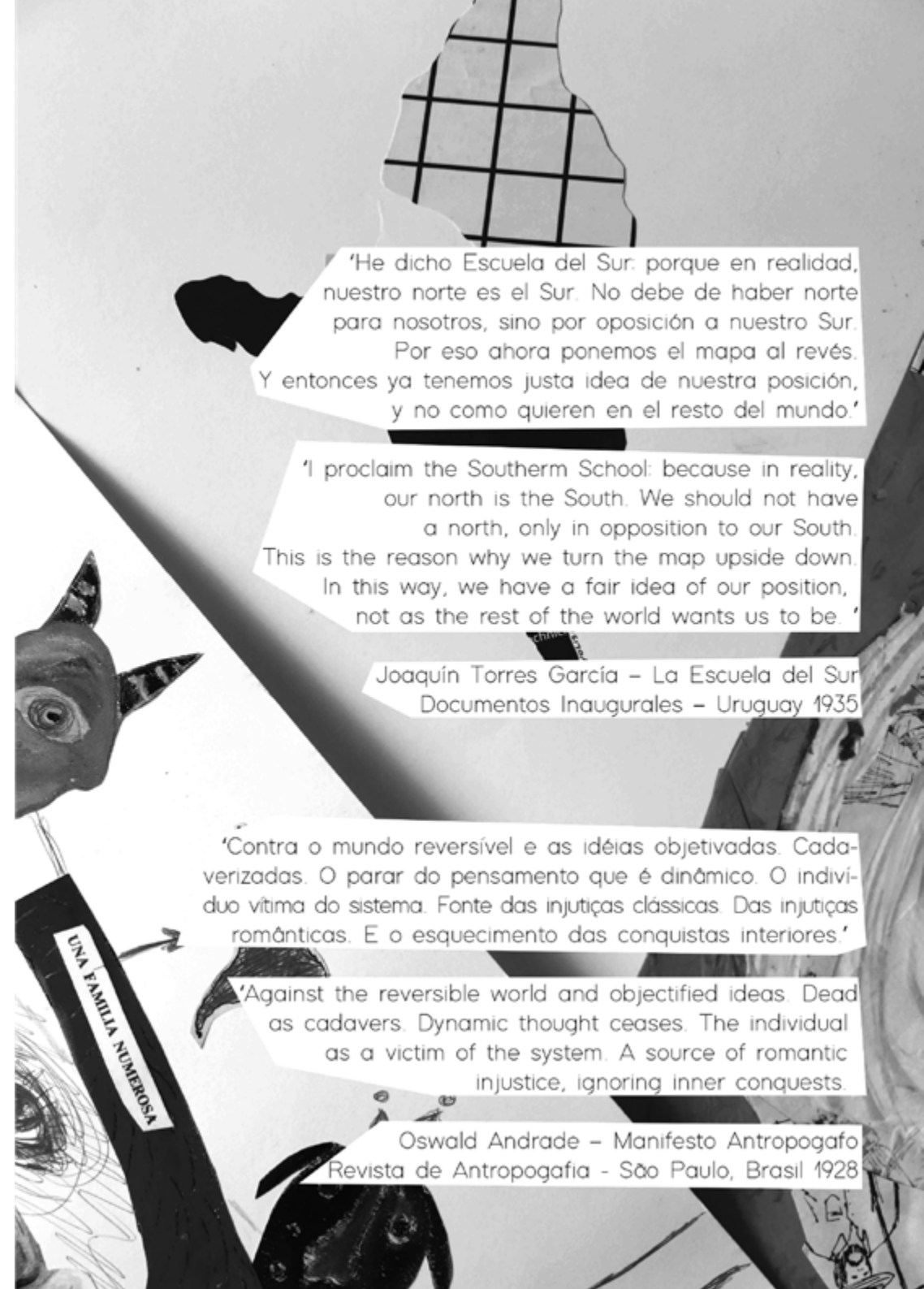
Student Union University of the Arts London

LINKS: [latinoscreativesociety.myblog.arts.ac.uk](http://latinoscreativesociety.myblog.arts.ac.uk)

[www.fiveyears.org.uk](http://www.fiveyears.org.uk)

<https://bit.ly/2SzHPWa>

[www.terechad.com](http://www.terechad.com)





POETRY READING IN TRIBUTE TO LATIN AMERICAN HOUSE DONATION OF LATIN AMERICAN BOOKS TO THE UNIVERSITY OF THE ARTS LONDON CENTRAL SAINT MARTINS - LONDON APRIL 2018

LATINOS

## Latinos Creative Society

Society formed in 2017 by students and alumni from the University of the Arts London who are Latin American or manifest an interest in its culture.

The group seeks to reframe Latin American stereotypes and challenge classical notions of power where Latin American culture is diminished

### SELECTED PROJECTS:

- 'Neo Norte 2.0', Exhibition, Exposed Arts Projects, London, UK, Sept – Oct 2019
- 'The Society of the Spectacle', Exhibition, Paladar Restaurant, London, UK, Jan – Feb 2019
- 'My Hands are my Heart', Workshop, Lecture Hall Camberwell College of Arts, Nov 2018
- 'Neo Norte' (New North), Exhibition, Fundación Cultural de Providencia, Santiago, Chile - Aug / Sept 2018
- 'Latin American Myth Deconstruction', Exhibition, The Crypt Gallery, London, UK - June 2018
- Latinos Creative Society Manifesto Declaration through performance at 'Being Together Is Not Enough', Five Years, London, UK - May 2018
- Argentinian artist César Baracca's talk, Lecture Theatre Camberwell College of Arts, London, UK – May 2018
- 'What does it mean to be a contemporary creative Latino in London?', Panel Discussion, Latin American House, London, UK - Feb 2018

LA  
VOLUCION  
QUE  
A SANGRE  
NECRO,  
ON LA SANGRE  
LUCHA PARA SER  
DES MISTIFIC  
Y RECON

COLLAGE WORKSHOP TO DEVELOP MANIFESTO  
THROUGH VISUAL LANGUAGE  
LONDON APRIL 2018



## Manifesto Development

Foreigners see Latin America as as a whole, ignoring the vast differences among countries. To develop the manifesto, the first difficulty that the Latinos Creative Society faced was how to reach a common idea, while working with people from so many different cultures. It was therefore decided to discuss the ideas through visual language.

Members of the Latino Creative Society developed a series of collage workshops where they used some pamphlets donated by the Latin American House between March and May 2018. Each of the sessions concluded with ideas that led to the final Manifesto.

E COM SANGRE  
SE FEZ UMA NAÇÃO  
QUE COM SANGUE  
BATA PARA SER  
DES MISTIFICADA  
E RECONHECIDA

LA  
REVOLUCIO

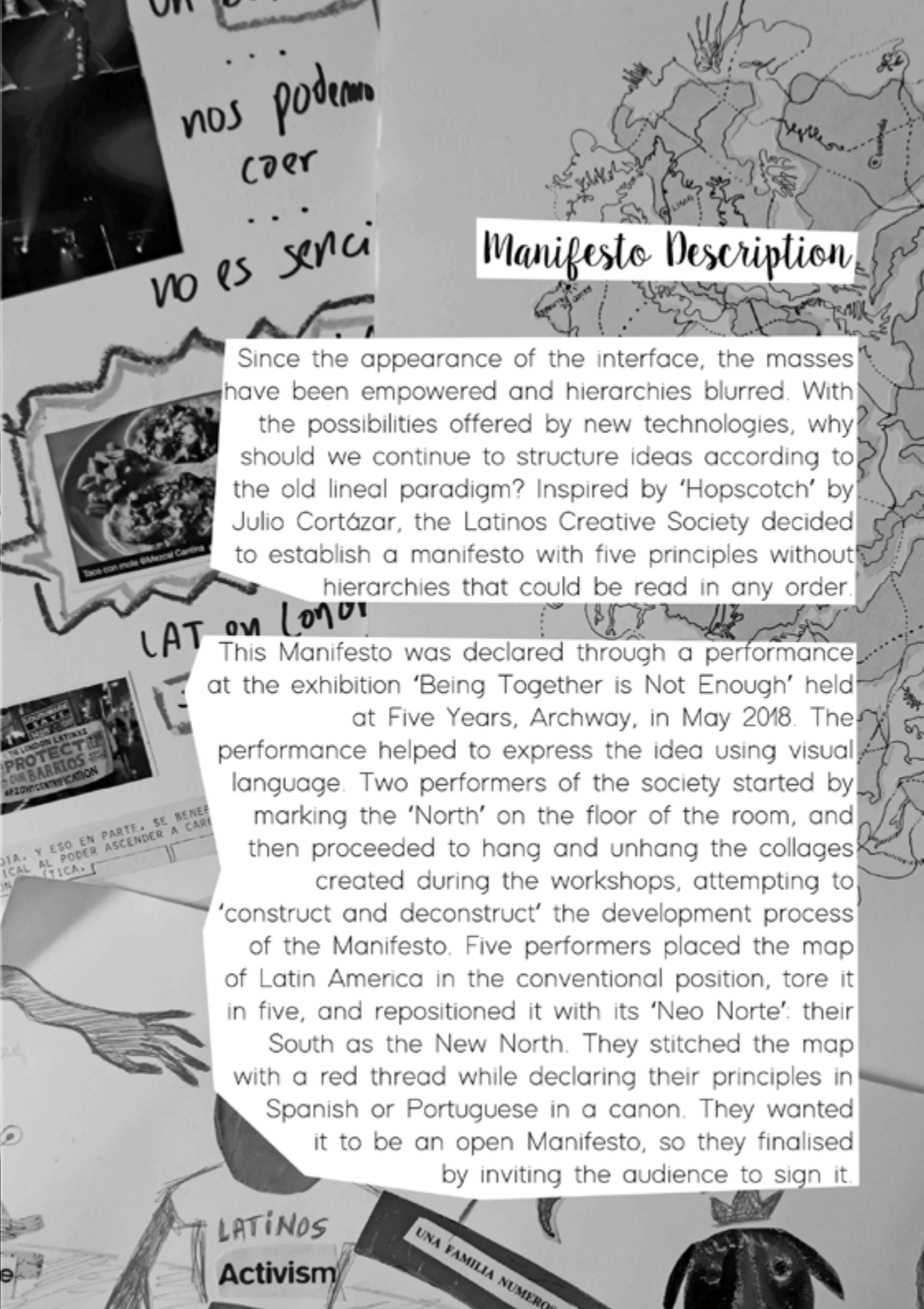
UMA NAÇÃO QUE  
CON LA SANGRE  
SE LA HECHO,  
CON LA SANGRE  
LUCHA PARA  
RESISTIR  
Y

Call for 2504  
6053526  
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6054021  
6053972



PAINTING LATIN AMERICAN MAP FOR MANIFESTO PERFORMANCE  
CENTRAL SAINT MARTINS  
LONDON MAY 2018



## Manifesto Description

Since the appearance of the interface, the masses have been empowered and hierarchies blurred. With the possibilities offered by new technologies, why should we continue to structure ideas according to the old lineal paradigm? Inspired by 'Hopscotch' by Julio Cortázar, the Latinos Creative Society decided to establish a manifesto with five principles without hierarchies that could be read in any order.

This Manifesto was declared through a performance at the exhibition 'Being Together is Not Enough' held at Five Years, Archway, in May 2018. The performance helped to express the idea using visual language. Two performers of the society started by marking the 'North' on the floor of the room, and then proceeded to hang and unhang the collages created during the workshops, attempting to 'construct and deconstruct' the development process of the Manifesto. Five performers placed the map of Latin America in the conventional position, tore it in five, and repositioned it with its 'Neo Norte': their South as the New North. They stitched the map with a red thread while declaring their principles in Spanish or Portuguese in a canon. They wanted it to be an open Manifesto, so they finalised by inviting the audience to sign it.

MANIFESTO PERFORMANCE:  
1<sup>st</sup> Marking the North of the room with  
masking tape on the floor.



URGUESES, | EXPLORACIÓN | MINERO | AGRÍCOLA |

## LA *Manifesto Principles*

DICTADURAS Y LUCHAS |

GUERRA CIVIL |

LAS LUCHAS SOCIALES |

Nuestro trabajo creativo nace de una reflexión de nuestra realidad. Somos la nueva dirección creativa, la nueva cuna de ideas, donde 'eruptan' a borbotones. Mal que mal, con tanta inestabilidad en el mundo... ¿Quién determina hacia dónde apunta la brújula?



Nossas práticas surgem de nossas observações de nossa própria realidade. Nós somos a nova direção criativa, o novo berço de idéias, de onde transbordam em massa. Mal que mal, com tanta instabilidade no mundo... Quem determina aonde se aponta a bússola?



Our creative practice arises from observations of our own realities. We're the new creative direction, the new cradle of ideas, where they erupt in spurts. After all, with so much instability in the world... who determines where the compass points?



## Manifiesto Principles

La escasez de recursos es nuestro mayor recurso, lo que hace que fluyamos espontáneamente sin limitaciones. Tener esa sagacidad y capacidad de improvisar inventivamente sin igual, resolver problemas con creatividad. Inventivos por naturaleza, resilientes por necesidad, resistentes a la adversidad, pues si todos luchamos por la independencia.


A falta de recursos é o nosso maior recurso, é o que nos permite manter o fluxo espontaneamente e sem limitações. Sendo assertivo e com uma excelente capacidade de improvisar, resolvemos os problemas com criatividade. Inventivos por natureza, resilientes por necessidade, resistentes à adversidade, pois todos lutamos pela independência.

The lack of resources is our main resource, which allows us to keep on with the flow trespassing boundaries. Being assertive, with an outstanding capacity to improvise, we solve problems through our resourcefulness. Naturally inventive, resilient by necessity, resistant to adversity, as we all fought for independence.

MANIFIESTO PERFORMANCE:  
2<sup>nd</sup> Constructing & deconstructing the manifesto by hanging and unchanging collages made through workshops.

LA REVOLUCION







MANIFESTO PERFORMANCE:  
3<sup>rd</sup> Position Latin American map  
with conventional North.  
4<sup>th</sup> Tear map in 5.

## Manifesto Principles

En un mundo donde todos corren y vuelan por su cuenta, nos damos el tiempo para compartir y crear juntos. Valorar una buena conversación, darnos el tiempo para acortar las distancias. Con una conciencia más sustentable, no hemos olvidado que son precisamente esos simples detalles los que nos hacen humanos.



Em um mundo onde todos correm e voam por sua conta, nos damos tempo para compartilhar e criar juntos. Dar valor à uma boa conversa e tomar tempo para diminuir a distância. Com uma consciência mais sustentável, nos esquecemos que são precisamente estes simples detalhes que nos fazem humanos.



In a world where everybody is rushing around on their own, we give ourselves time to share and co-create. To value a good conversation, giving ourselves time to shorten distances. With a more sustainable consciousness, we haven't forgotten that it's precisely those simple details that make us human.



MANIFESTO PERFORMANCE:  
5<sup>th</sup> Reposition Latin American map  
with its 'Neo Norte' (New North)  
reading principles in a canon.

## Manifiesto Principles

Vivimos en un constante proceso de innovación, una innovación generada a través de una destrucción creativa, donde se carcomen la deconstrucción con la reconstrucción. Sí ya es hora de descolonizar! Pues es en este limbo donde batallamos para no perder nuestro folclore, nuestra artesanía, e incorporar las nuevas tecnologías. Siempre de manera creativa comprometidos socialmente con Latinoamérica.

Vivemos em um processo de inovação constante. Uma inovação gerada através de uma destruição criativa, onde a deconstrução se opõe à reconstrução. Sim, já é hora de descolonizar! Pois é neste limbo que lutamos para não perder nosso povo e nosso artesanato, e incorporar as novas tecnologias. Sempre de maneira criativa comprometidos socialmente com a Latino America.

We live in a constant innovation process, an innovation generated through creative destruction, where deconstruction opposes reconstruction. It's about time to decolonise! It is in that limbo, where we fight not lo lose our folklore, our crafts, incorporating new technologies, always creatively committing socially with Latin America.



MANIFESTO PERFORMANCE:  
6<sup>th</sup> Stitching Latin America  
'Neo Norte' (New North) map,  
while reading principles in a canon.

## Manifesto Principles

Son las diferencias las que nos unen, los roces, la fricción, la acción de ser diversos, de los corazones encantados por el avanzar. Cantando versos que aunque diferentes nos conmueven desde lo más adentro, ese adentro con las venas abiertas, del continente inacabado, ya que por qué todo tendría que estar determinado...

Estamos unidos pelas nossas diferenças, o desgaste, a fricção, a ação de ser diferente, dos corações encantados pelo avançar. Cantando versos que mesmo diferentes ainda assim nos tocam no mais profundo interior, um interior com janelas abertas, de um continente inacabado. Por que tudo tem que ser determinado?

It's our differences that unite us, the touch, the friction, the action of being diverse, of hearts enchanted by progressing. Singing verses that, although they may be different, touch our inner being. An inside with open veins, from the unfinished continent, because, why should everything be determined?



MANIFESTO PERFORMANCE:  
7<sup>th</sup> Performers and audience  
were invited to sign manifesto.